

## Siemens new partnership with Festo Didactic takes aim at the manufacturing skills gap

Category:

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Siemens is proud to partner with Festo Didactic to offer the new Siemens Mechatronic Systems Certification Program (SMSCP), which will help students, instructors and learning institutions combat the skills gap in the rapidly changing manufacturing industry.

As automated systems become more complex, the need for qualified people with knowledge of integrated mechatronic systems is critical. Through the SMSCP program, Siemens and Festo Didactic are providing access to expert trainers, sophisticated learning systems, and industry-approved curriculum required for these skills.

“The partnership between Siemens and Festo Didactic enables us to explore new methods of learning by creating an experiential hands on learning environment combined with the theoretical aspects of didactic training,” said Gail Norris, U.S. Lead Industry Learning Services. “This new approach allows us to offer a holistic and robust experience to instructors, who will go on to train the workforce of the future.”

“Siemens and Festo Didactic are natural partners for elevating and expanding mechatronic and advanced manufacturing training,” said Thomas Lichtenberger, CEO of Festo Didactic. “We’re committed to designing new and exciting career pathways in the industry we’re passionate about – but that cannot be done without thoughtful and innovative considerations when it comes to how we teach our students.”

The first US-based SMSCP program for educators was held on June 4-15, 2018 at the Siemens training center in Atlanta. Participating instructors had the opportunity to learn in a

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Joint Press Release  
by **Siemens, Festo Didactic, Inc.**

simulated smart factory environment, working on the latest technology with problem-solving scenarios they would encounter in real-world manufacturing environments.

Siemens SMSCP certification is internationally recognized and verifies that instructors and students have obtained a world-class technical background. The certification allows employers to identify and hire qualified candidates for the challenging and complex roles of the future.

Industry benefits of an SMSCP certification:

- **Certified, well-trained, employees:** Increase efficiency and productivity
- **Reduce time to productivity of new employees:** reduce on-the-job training
- **Cost savings on training and education:** highly skilled workers from local schools

**About Siemens USA**

Siemens Corporation is a U.S. subsidiary of Siemens AG, a global powerhouse focusing on the areas of electrification, automation and digitalization. One of the world's largest producers of energy-efficient, resource-saving technologies, Siemens is a leading supplier of systems for power generation and transmission as well as medical diagnosis. With approximately 372,000 employees in 190 countries, Siemens reported worldwide revenue of \$92.0 billion in fiscal 2017. Siemens in the USA reported revenue of \$23.3 billion, including \$5.0 billion in exports, and employs approximately 50,000 people throughout all 50 states and Puerto Rico.

**About Festo Didactic, Inc.**

Festo Didactic is a leading provider of technical education equipment and training. Festo's educational solutions evolved from its world-class automation and engineering division and integrates the latest trends in each learning system it offers. The innovative product range allows educators and trainers to equip their classroom with the technology they need, from individual workstations to complete Learning Factories, as well as training and consulting, eLearning, courseware solutions, and LMS integration. For more information visit <http://www.festo-didactic.com/us-en/>

For further information on Siemens Training Services, visit <https://sie.ag/2MBRogu>

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